



## PRESS RELEASE



### **Green Cities Europe Award 2024: Top 3 Finalists Announced**

***France, Italy and Poland stand out among 10 competing countries***

**Brussels, 6 December 2024** – This year, Green Cities Europe will again present an award for the most innovative greening project in Europe. The Green Cities Award is an initiative of the European Nurserystock Association (ENA) and its Green Cities Europe campaign, that highlights successful and innovative green infrastructure projects. This year, 10 different countries participated in the international competition. After the judging process, France, Italy and Poland (in alphabetical order) were found to have submitted the three best rated greening projects.

The final ranking of the projects and accordingly the winner of the International Green Cities Award 2024, will be announced at the IPM in Essen on 30 January 2025 during an official ceremony. This international trade fair for the horticultural sector provides a platform for companies, decision-makers and professionals to present and discuss the latest innovations in plants, horticultural technology and green city infrastructure. But also, this trade fair offers the opportunity to learn about international greening projects like these.

The 10 national projects participating in the competition are: Belgium (Urban Forest Genk), Bulgaria (Chengene Skele), Denmark (Karens Minde Axis), France (Les Jardins du Pré Gaudry), Germany (Green Bunker St. Pauli), Hungary (Complex Touristic Development of Zalakaros Health Resort), Italy (Parco della Pace), Netherlands (Climateproof Neighborhoods), Poland (Greening of Nowy Targ Square) and Sweden (Grönare Möllan / Greener Möllevången).

The submitted projects were assessed by an independent jury consisting of experts from each of the participating countries. The jury members assessed the projects on several criteria like: overall greenery and design; impact on climate, environment and economic factors; the (re)use of materials; innovativeness and reproducibility.

The participating projects ranged from innovative greening of city districts to interesting initiatives related to biodiversity.

The Green Cities Europe Award highlights the importance of cooperation between countries and the general power of greenery to make cities more sustainable and liveable. All projects that have been submitted this year, serve as inspiration for other cities in Europe and beyond to further develop their own green initiatives.

For more information about the *International Green Cities Award 2024* and the IPM in Essen, please visit [award.thegreencities.eu](http://award.thegreencities.eu) and [ipm-essen.de](http://ipm-essen.de).



**GREEN CITIES  
EUROPE**

**Picture France:** ©Laurence Danniere





**Picture Italy:** ©Nicola Ughi







**Picture Poland:** ©Filip Jędrzak

